

PROJECT SUMMARY

BROADCAST TOOL



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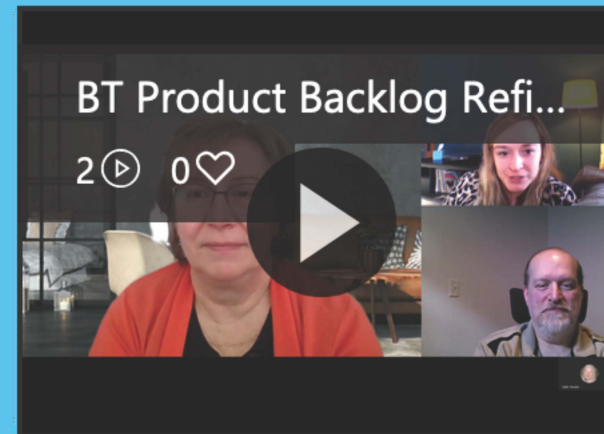
Did you know?

We built our own broadcast tool!

- ✈ Gather emails from WELSource or import addresses
- 📄 Custom template design
- 🔊 Resend to follow up on unopened email recipients
- 📊 Statistics



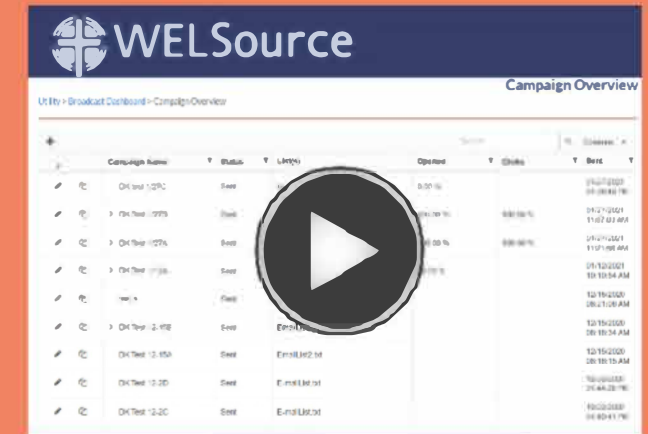
Go Team



Hear why the team, Sarah., Tom and Debbie, built the Broadcast Tool!



How it Works



See how a broadcast is created from start to finish.



How long did it take?

9 two week sprints
(October to February)



Challenges

- 🕒 Timeline
- 🔧 Tools capability
- 📏 Scope

Opportunities

- 🎯 Customized
- 🔗 Connectivity to WELS database
- 🔑 Permissioned based security



Testing 1-2-3

We've been testing. Maybe you received a sample?



Finish Line

As the owner of this Broadcast Tool, I worked with the team to build a custom solution so that Communication Services could effectively message ministry constituents.

—SP

